



The Vidalia Onion Festival Committee and the City of Vidalia are diligently preparing for the upcoming 45th annual Vidalia Onion Festival. There are several location and schedule changes for next year's events so be looking for details on [VidaliaOnionFestival.com](http://VidaliaOnionFestival.com) as we continue to update and add information. We are excited about the return of the **Air Show featuring the U.S. Navy Blue Angels and ACM Award winning artist, Lee Brice headlining the Friday Night Concert.**

We will celebrate the harvest of our famous crop April 21- 24, 2022, and we need your support! The economic impact the festival has on the "Sweet Onion City" continues to grow. Volunteers throughout our community join together to promote our area's largest event and the world famous Vidalia® Onion! We anticipate a much larger number of visitors to Vidalia and the festival because of the featured events.

The festival's partnership and promotion of our sponsors will ensure its success. Enclosed is a listing of sponsorship packages and benefits. **Notice the addition of Air Show tickets to the packages.** In order to be included in printed materials and produced advertising, please return the completed sponsorship form by **Friday, January 14, 2022.** Please let us know if you need an invoice/s for your sponsorship. If you have any questions, please do not hesitate to call. Thank you for all your support and what you do in our community!

Sincerely,

A handwritten signature in black ink that reads "Andy Woodruff".

Andy Woodruff  
Chairman, Vidalia Onion Festival Committee  
912-293-7543

A handwritten signature in black ink that reads "Jake Cleghorn".

Jake Cleghorn  
Chairman Elect  
912-293-0685

**2022**  
**45th Annual Vidalia Onion Festival**  
**Sponsorship Packages**

**Onion Seed Sponsor** **\$ 750**

- Your company name in the festival brochure
- Listing on [www.vidaliaonionfestival.com](http://www.vidaliaonionfestival.com)
- 2 Festival t-shirts
- 2 Air Show Tickets
- 2 Sponsor Hospitality passes to Friday Concert and Saturday Street Dance

**Onion Sprout Sponsor** **\$ 1,500**

- Your company name in the festival brochure
- Listing on [www.vidaliaonionfestival.com](http://www.vidaliaonionfestival.com)
- 4 Festival t-shirts
- 4 Air Show Tickets
- 4 Sponsor/Hospitality passes to Friday Concert and Saturday Street Dance

**Spring Onion Sponsor** **\$ 3,000**

- Your company logo in the festival brochure
- Your company logo and link on [www.vidaliaonionfestival.com](http://www.vidaliaonionfestival.com)
- Complimentary exhibit space during Friday Concert and Saturday Street Dance
- 8 Festival t-shirts
- 8 Air Show Tickets
- 8 Sponsor/Hospitality passes to Friday Concert and Saturday Street Dance

**Yumion Sponsor** **\$ 5,000**

- Your company logo in the festival brochure
- Your company logo and link on [www.vidaliaonionfestival.com](http://www.vidaliaonionfestival.com)
- Complimentary exhibit space during Friday Concert and Saturday Street Dance
- Custom festival radio spot
- Company recognition from Friday Concert and Saturday Street Dance Stages
- Company banner placement at/adjacent to Friday Concert and Saturday Street Dance Stages
- 12 Festival t-shirts
- 12 Air Show Tickets
- 12 Sponsor/Hospitality passes to Friday Concert and Saturday Street Dance
- 2 Entertainer Meet and Greet passes (if available)

**Sweet Onion Sponsor****\$ 8,000**

- Your company logo in the festival brochure
- Your company logo and link on [www.vidaliaonionfestival.com](http://www.vidaliaonionfestival.com)
- Complimentary exhibit space during Friday Concert and Saturday Street Dance
- Company brand in all television advertising
- Custom festival radio spot
- Company recognition from Friday Concert and Saturday Street Dance Stages
- Company banner placement at/adjacent to Friday Concert and Saturday Street Dance Stages
- 20 Festival t-shirts
- 20 Air Show Tickets
- 20 Sponsor/Hospitality passes to Friday Concert and Saturday Street Dance
- 2 Entertainer Meet and Greet passes (if available)

**Jumbo Sweet Onion Sponsor****\$10,000**

- Your company logo in the festival brochure
- Your company logo and link on [www.vidaliaonionfestival.com](http://www.vidaliaonionfestival.com)
- Complimentary exhibit space during Friday Concert and Saturday Street Dance
- Company brand in all television advertising
- Custom festival radio spot
- Company recognition from Friday Concert and Saturday Street Dance Stages
- Company banner placement at/adjacent to Friday Concert and Saturday Street Dance Stages
- 24 Festival t-shirts with your company logo
- 24 Air Show Tickets
- 24 Sponsor/Hospitality passes to Friday Concert and Saturday Street Dance
- 4 Entertainer Meet and Greet passes (if available)

**Colossal Sweet Onion Sponsor****\$20,000**

- Your company logo on the front of the festival brochure and on the top of the sponsor panel
- Your company logo on the top banner scroll of [vidaliaonionfestival.com](http://vidaliaonionfestival.com)
- Your company logo and link on [vidaliaonionfestival.com](http://vidaliaonionfestival.com)
- Complimentary exhibit space during Thursday Movie Under the Stars, Friday Concert and Saturday Street Dance
- Company brand in all television advertising
- Custom festival radio spot
- Company recognition during Movie Under the Stars and from Friday Concert and Saturday Street Dance Stages
- Company logo as top placement on sponsor banners at/adjacent to Friday Concert and Saturday Street Dance Stages
- 48 Festival t-shirts with your company logo
- 48 Air Show Tickets
- 48 Sponsor/Hospitality passes to Friday Concert and Saturday Street Dance
- 4 Entertainer Meet and Greet passes (if available)

2022

## 45<sup>th</sup> Annual Vidalia Onion Festival

### Sponsorship Commitment

Yes! My company will proudly sponsor the 45<sup>th</sup> Annual Vidalia Onion Festival!

Company Name: \_\_\_\_\_

Company Mailing Address: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Telephone: \_\_\_\_\_

Email: \_\_\_\_\_

Sponsorship Level\*: \_\_\_\_\_

Your Company Website Link: \_\_\_\_\_

(for all sponsors at \$3000 level and above)

\*Sponsors at the \$3000 and \$5000 levels, please email your company logo in jpeg format and the link to your website for the festival website and for printing purposes to: [valerie.mclendon@altamaha.bank](mailto:valerie.mclendon@altamaha.bank)

\*Sponsors at or above the \$8000 level, please email your company logo in jpeg AND png formats (if available) and the link to your website for the festival website and for printing purposes to: [valerie.mclendon@altamaha.bank](mailto:valerie.mclendon@altamaha.bank)

Please find the attached check in the amount of \$\_\_\_\_\_ made payable to the **Vidalia Onion Festival**

Please invoice my company for the amount of \$\_\_\_\_\_ and email to \_\_\_\_\_  
for payment.

Signed: \_\_\_\_\_

Please mail or email completed form by **January 14, 2022** to: **Vidalia Onion Festival**  
**P.O. Box 2285**  
**Vidalia, GA 30475**

If questions, please contact Valerie McLendon at: [valerie.mclendon@altamaha.bank](mailto:valerie.mclendon@altamaha.bank) or call 912-682-4358